

GENERIC TABLE WINE LABEL

RED TABLE WINE
BOTTLED BY XYZ WINERY, CITY, STATE
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.
CONTAINS SULFITES
750 ML

This label contains all of the mandatory information for a typical domestic grape wine that contains at least 7 percent alcohol by volume but no more than 14 percent alcohol by volume.

In this example, the name of the bottling winery also serves as the brand name for the label. "Table Wine" is the class and type designation.

Also, when the words "Table Wine" are present on the brand label, the alcohol content need not be specifically shown on the label as long as the alcohol content of the product is between 7 - 14 percent by volume.

GENERIC DESSERT WINE LABEL

RED WINE
ALC. 14.1% BY VOL.
BOTTLED BY XYZ WINERY, CITY, STATE
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.
CONTAINS SULFITES
750 ML

This label contains all of the mandatory information for a typical domestic grape wine that contains more than 14 percent but not more than 24 percent alcohol by volume.

"Dessert Wine" is how TTB refers to wine of this tax class. It is an acceptable class and type designation for grape wine with an alcohol content in excess of 14 percent, so it could be stated on the label in place of "Red Wine" as the class and type designation. Unlike "Table Wine," it does not substitute as an alcohol content statement. A specific alcohol content statement is required for any wine with an alcohol content of more than 14 percent alcohol by volume.

In this example, the name of the bottling winery also serves as the brand name for the label.