

Did you know you can make certain changes to your labels without obtaining a new Certificate of Label Approval (COLA)?

Examples of Labels with Allowable Changes

The following sample labels illustrate examples of changes you are allowed to make to your approved label without obtaining a COLA from TTB. The item numbers shown below correspond with the numbers on the complete list of allowable revisions found on pages 3 and 4 of the COLA form (TTB Form 5100.31).

Approved Brand Label



In this example, we made the following changes ("allowable revisions") to the approved brand label:

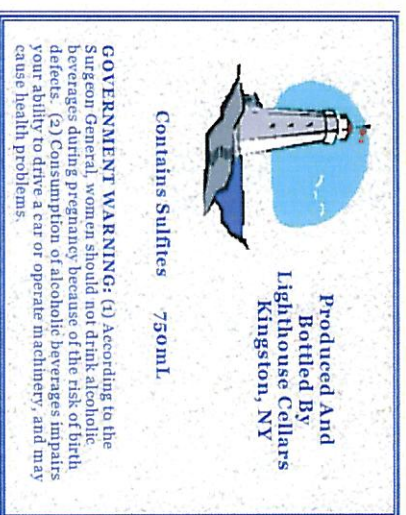
- Removed lighthouse illustration (item 1)
- Removed fanciful name "Guiding White" (item 1)
- Changed shape of label (item 3)
- Changed color of background and fonts (item 3)
- Added a vintage date (item 5)
- Changed alcohol content statement (item 11)



Approved Brand Label With Allowable Changes (No Need To Obtain COLA)



Approved Back Label



In this example, we made the following changes ("allowable revisions") to the approved back label:

- Removed lighthouse illustration (item 1)
- Changed shape of label (item 3)
- Changed color of background and fonts (item 3)
- Changed "Produced by" to "Vinted by" (item 6)
- Changed net contents statement (item 10)
- Changed address within same state (item 19)
- Added a QR Code (item 23)
- Added a Web site address (item 24)



Approved Back Label With Allowable Changes (No Need To Obtain COLA)



These are examples of revisions allowed in the context of these specific labels.

Review the complete list of allowable revisions and applicable conditions for more information about each change.